



# Beijing Essen Welding & Cutting Fair 2021

June 16-19, 2021

Shanghai New International Expo Center (**Deadline: May.7, 2021**)

## Space Application Form

We hereby apply for the participation in Beijing Essen Welding & Cutting Fair 2021 and accept the Exhibition Rules.

● Applicant

Company Name in English			
Company Name in Chinese			
Address			Zip Code
Contact Person		Position	
Telephone		Fax	
E-mail		Website	
Signature & Date		Other Contact Information	
Products			

● Booth Options (**Payment only with Euro is acceptable!**)

Type of Booth	Price(€/m <sup>2</sup> )	Area	Total Booth Fee (€)
<b>Package Booth</b> Min. (9 m <sup>2</sup> )	265 €/m <sup>2</sup>	( )m×( ) m	
<b>Raw Space</b> Min. (36m <sup>2</sup> )	235 €/m <sup>2</sup>	( )m×( ) m	

Booth price for Raw Space includes space, pre-exhibition promotion, free invitations for exhibitors to invite their own customers and basic entry in Show Directory.

For Package Booth, the price covers the additional provision of partition boards, carpeting, company name both in Chinese and English on the fascia board, two spotlights, one socket of 220V/5A(power below 500W), two white folding chairs, one information counter, and one wastepaper basket for each 9 square meters.

- **Participation Procedure**

Sending the signed Application Form →→Receiving our confirmation →→Accepting your booth location→→ Paying the booth fee→→ Preparing according to the Exhibitor Manual for exhibiting

- **Payment & Terms**

**Total booth fee shall be paid after booth location is confirmed. Booth reservation will not be effective unless the total booth fee is paid. Upon cancellation of reservation later than 90 days before the show opening, 50% of the total booth fee will be non-refundable. Upon cancellation later than 45 days before the show opening, the total booth fee will be forfeited.**

**The organizer is authorised to move, shorten, temporarily close entirely, or cancel the trade fair for cause (e.g., earthquake, typhoon, flood, war, strike, demonstration and public health emergency).**

**The organizer is entitled to refrain from carrying out the event under equitable discretion and with due consideration of the justified interests of the exhibitors if its commercial viability does not appear secure. Cancellation annuls the contracting parties' reciprocal performance obligations; cancellation does not entail any claims for refund of expenses already incurred or compensation for damages. However, insofar as it is responsible for the cancellation the organizer shall refund any payments already made to it by the exhibitor for services that had not yet been performed at the time of cancellation. In the event of complete or partial relocation or shortening, the Agreement shall be considered as concluded for the modified duration unless the exhibitor objects in writing by a deadline of two weeks from notification of the change. The agreed prices shall not be reduced. All services shall be performed within the scope of the available capacities.**

**If the organizer is forced to shorten an event that has already begun due to force majeure or for other reasons for which it is not responsible, the exhibitor shall not be entitled to complete or partial refund or to any waiver of the participation fee.**

- **Space Assignment Policy**

The following criteria are applied in booth location assignments:

- Space requirements and exhibits' size (to assure optimum utilization of available space, large space will be assigned first).
- Date of the application received by the Organizer (Space will be allocated on a first-come-first-served basis).
- The exhibition area should be a multiple of 9 sqm.

**Please fax or e-mail the Application Form to any of the following offices:**

**Europe India Russia Brazil**

**Ctc: Lei Zhang or Torben Brinkmann**

**MESSE ESSEN GMBH**

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[www.schweissen-schneiden.com](http://www.schweissen-schneiden.com)