

INTERNATIONAL TRADE FAIR JOINING • CUTTING • SURFACING

LET'S JOIN THE WORLD!

September 13 – 17, 2021

**SCHWEISSEN
& SCHNEIDEN**



MEDIA FEE 755 EUROS

for main exhibitors and co-exhibitors

Online exhibitor list

Comprehensive information about the new products you are presenting at the exhibition allows your customers to prepare for their visit in the best possible way. You can also inform the industry on www.schweissen-schneiden.com between exhibition dates – including links to your social media channels.

Products and trade fair innovations for the press and visitors

Inform journalists and visitors about your company and your brand-new products. National and international trade media, customers and potential visitors are given targeted access to your press releases, address, website, photos and logos, as all the information is linked to your exhibitor profile. You upload a text – we prepare it specifically for your defined target groups.

Stand activities

Point out special stand activities and campaigns to trade fair visitors and journalists. These will appear both in your exhibitor profile and in the news section on the SCHWEISSEN & SCHNEIDEN website.

Matchmaking

Receive qualified visitor enquiries – followed by a contact option and streamlined appointment management.

Interactive hall plan

Highly convenient and user-friendly: our hall plan, optimised for mobile devices.

Visitor information system

Your online exhibitor profile and the interactive hall plan are entered into our visitor information system, guiding prospective clients directly to your stand.

Personal banner

Announce your participation in the world's leading trade fair at an early stage. Use the web-optimised SCHWEISSEN & SCHNEIDEN banner with your hall and stand number on your homepage and as an e-mail boilerplate, or the high-resolution print version for your print products.

Company news

Inform the industry before, during and after the trade fair about news from your company.

SCHWEISSEN & SCHNEIDEN app

Thanks to the SCHWEISSEN & SCHNEIDEN app for iOS and Android, all the information from the exhibition catalogue is also available to visitors via smartphone – including exhibitor search function.

Exhibition catalogue

The print classic: With your comprehensive basic entry you will reach a vast number of trade fair attendees, as the exhibition catalogue is handed out free of charge to all visitors. After the trade fair, the catalogue has proved its worth as an important reference for contacts, research and follow-up reports.

Short catalogues

The handy, compact short catalogues are the perfect complement to the larger exhibition catalogue. They enable visitors to quickly find their way around the exhibition halls directly to your exhibition stand.

Hall fold-out maps

These practical fold-out maps are available free of charge at all hall entrances and info points. With stand numbers, company logos and registered company names they help visitors orient themselves in the exhibition.

DVS trade journals as forum for your trade fair products

In the run-up to your trade fair presentation, inform the expert community about new products you are presenting at the exhibition in the DVS trade journals "SCHWEISSEN und SCHNEIDEN", "WELDING AND CUTTING" and "DER PRAKTIKER".

Your event schedule in the trade fair newspaper

The trade fair newspaper "WELDING AND CUTTING today" is published every morning and informs all visitors about the times of your stand activities, important topics and daily exhibition highlights.